

119TH CONGRESS  
1ST SESSION

# S. 3220

To transfer \$160,000,000 from the Travel Promotion Fund to Brand USA.

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## IN THE SENATE OF THE UNITED STATES

NOVEMBER 19, 2025

Mr. SULLIVAN (for himself, Ms. KLOBUCHAR, Mrs. CAPITO, and Ms. ROSEN)  
introduced the following bill; which was read twice and referred to the  
Committee on Commerce, Science, and Transportation

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## A BILL

To transfer \$160,000,000 from the Travel Promotion Fund  
to Brand USA.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLES.**

4 This Act may be cited as the “Vital Investment in  
5 Sustaining International Tourism to the USA Act” or the  
6 “VISIT USA Act”.

7 **SEC. 2. AVAILABILITY OF AMOUNTS FROM THE TRAVEL**  
8 **PROMOTION FUND FOR BRAND USA.**

9 (a) IN GENERAL.—Subject to subsection (b) and not-  
10 withstanding any other provision of law, the Secretary of

1 the Treasury, not later than 30 days after the date of the  
2 enactment of this Act, shall transfer, from unobligated  
3 balances remaining available from fees collected pursuant  
4 to section 217(h)(3)(B)(i)(I) of the Immigration and Na-  
5 tionality Act (8 U.S.C. 1187(h)(3)(B)(i)(I)) before Octo-  
6 ber 1, 2025, and credited to the Travel Promotion Fund  
7 established under subsection (d)(1) of the Travel Pro-  
8 motion Act of 2009 (22 U.S.C. 2131(d)(1)), \$160,000,000  
9 to the Corporation for Travel Promotion (commonly  
10 known as “Brand USA”).

11 (b) APPLICABILITY OF CERTAIN PROVISIONS.—

12 (1) EXEMPTION FROM MAXIMUM TRANSFER  
13 AMOUNT.—The transfer authorized under subsection  
14 (a) shall be exempt from the limitation described in  
15 subsection (d)(2) of the Travel Promotion Act of  
16 2009 (22 U.S.C. 2131(d)(2)).

17 (2) MATCHING REQUIREMENT;  
18 CARRYFORWARD.—The provisions set forth in para-  
19 graphs (3) and (4)(A) of subsection (d) of the Trav-  
20 el Promotion Act of 2009 (22 U.S.C. 2131) shall  
21 apply to amounts made available under subsection  
22 (a).

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