

119TH CONGRESS  
1ST SESSION

# S. 2812

To direct the Secretary of Transportation to carry out a national public safety messaging campaign relating to the dangers of illegal passing of stopped school buses, and for other purposes.

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## IN THE SENATE OF THE UNITED STATES

SEPTEMBER 16, 2025

Mr. YOUNG (for himself and Mr. PETERS) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

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## A BILL

To direct the Secretary of Transportation to carry out a national public safety messaging campaign relating to the dangers of illegal passing of stopped school buses, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Brake for Kids Act  
5 of 2025”.

6 **SEC. 2. NATIONAL PUBLIC SAFETY MESSAGING CAMPAIGN.**

7 (a) IN GENERAL.—Not later than 1 year after the  
8 date of enactment of this Act, the Secretary of Transpor-

1 tation (referred to in this section as the “Secretary”) shall  
2 carry out, including through production and distribution  
3 of relevant communications and messaging materials, a  
4 national public safety messaging campaign to increase  
5 awareness and education about the dangers of illegal pass-  
6 ing of stopped school buses.

7 (b) METHODS OF COMMUNICATION.—In carrying out  
8 the national public safety messaging campaign under sub-  
9 section (a), the Secretary—

10 (1) shall include, as part of the campaign—

11 (A) television advertising and advertising  
12 time on national broadcasts with a wide audi-  
13 ence; and

14 (B) radio, social media, or other advertise-  
15 ment messaging; and

16 (2) may take steps to ensure that the campaign  
17 is not limited to digital downloads or regional dis-  
18 tribution.

19 (c) FUNDING.—The Secretary may carry out the na-  
20 tional public safety messaging campaign under subsection  
21 (a) using amounts otherwise made available to the Sec-  
22 retary to carry out public safety messaging campaigns.

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