

119TH CONGRESS  
1ST SESSION

# H. R. 5306

To prohibit the sale of a firearm unless the firearm or the packaging of the firearm carries a label that provides the number of the National Suicide Prevention Lifeline, and for other purposes.

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## IN THE HOUSE OF REPRESENTATIVES

SEPTEMBER 11, 2025

Ms. BROWNLEY (for herself, Mr. GOLDMAN of New York, Ms. CRAIG, Mrs. WATSON COLEMAN, and Mr. THANEDAR) introduced the following bill; which was referred to the Committee on Energy and Commerce

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## A BILL

To prohibit the sale of a firearm unless the firearm or the packaging of the firearm carries a label that provides the number of the National Suicide Prevention Lifeline, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Gun Suicide Preven-  
5 tion Act of 2025”.

6 **SEC. 2. LABELING REQUIREMENT.**

7 (a) PROHIBITION.—Notwithstanding the exclusion of  
8 firearms from the definition of consumer product in sec-

1 tion 3(a)(5)(E) of the Consumer Product Safety Act (15  
2 U.S.C. 2052(a)(5)(E)), it shall be unlawful for a manufac-  
3 turer or retailer to sell or offer for sale any firearm that  
4 does not meet the requirements of subsection (b).

5 (b) NATIONAL SUICIDE PREVENTION LIFELINE  
6 LABEL.—A firearm meets the requirements of this sub-  
7 section if a clear and conspicuous label is attached to the  
8 firearm or appears on any packaging of the firearm and  
9 on any descriptive material included with the firearm  
10 that—

11 (1) is written in both English and Spanish;

12 (2) in English, reads “IF YOU OR SOMEONE  
13 YOU KNOW IS CONTEMPLATING SUICIDE,  
14 PLEASE CALL THE NATIONAL SUICIDE  
15 PREVENTION LIFELINE AT” followed by 988  
16 and the toll-free phone number of the National Sui-  
17 cide Prevention Lifeline maintained by the Assistant  
18 Secretary for Mental Health and Substance Use  
19 under section 520E–3 of the Public Health Service  
20 Act (42 U.S.C. 290bb–36c), or any successor to  
21 such toll-free number; and

22 (3) contains a yellow triangle containing an ex-  
23 clamation mark that appears immediately before the  
24 words “IF YOU” on the label.

25 (c) ENFORCEMENT.—

1           (1) VIOLATION.—A violation of the prohibition  
2           described in subsection (a) shall be treated as a vio-  
3           lation of section 19(a) of the Consumer Product  
4           Safety Act (15 U.S.C. 2068(a)).

5           (2) PENALTIES.—Any person who violates sub-  
6           section (a) shall be subject to the penalties set forth  
7           in section 20 and 21 of such Act (15 U.S.C. 2069;  
8           2070).

9           (d) RETAILER DEFINED.—In this section, the term  
10          “retailer” includes a dealer (as such term is defined in  
11          section 921(a) of title 18, United States Code).

12          (e) EFFECTIVE DATE.—This Act shall take effect on  
13          the date that is 2 years after the date of the enactment  
14          of this Act.

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